



NEWS RELEASE

Protexure Lawyers Reaches out to Calm Social Media Jitters

Web site offers guidance and “Sweet 16” social networking policies for lawyers

Lisle, IL – (October 11, 2011) – As emailing, blogging and tweeting become the new reality in interpersonal communications, companies are voicing concerns about social media policies. There is a fine line between maintaining high standards that comply with a code of professional conduct and posting personal messages using company resources and web sites.

The legal profession has an added responsibility: protecting lawyers and managing the potential risk for their clients. Whether they are solo practitioners or represent larger firms, lawyers can provide sound legal guidance on managing security, electronic mail, blogging and chatting online. Professionalism, sound judgment and common sense should be applied to avoid violating copyright laws, breaching privacy or engaging in other activities that could result in potential liability issues.

Every lawyer – even a solo practitioner– should have professional liability insurance protection. If a claim is made by a client, a professional liability policy is the first defense. Comprehensive programs should include a broad definition of professional services and coverage for prior acts, disciplinary proceedings, subpoena assistance, personal injury and advertising liability - all backed by expert claims service. Visit www.prolaw123.com to download our “Sweet 16” policies on social networking.

About Us

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